

FINAL MINUTES
Virginia Cattle Industry Board
January 17, 2020
Roanoke County Farm Bureau, 4450 Roanoke Rd, Daleville, VA

Board Members Present

Matthew Hill
Perry Huffman
Jared Burner
Bill Tucker
Andy Smith
Paige Pratt
Cecilia Craun Moyer
Richard Lloyd
Steve Furrow
Buddy Shelton

Members Absent

David Coleman

Others

Willie Morris, Program Liaison
Melissa Ball

Andy Smith called the meeting to order at 9:15 AM on January 17, 2020 at the Roanoke County Farm Bureau Office, Daleville, VA.

Matthew Hill moved to approve the minutes from the November 22, 2019 meeting, Steve Furrow seconded the motion, and the motion was approved.

Steve Furrow moved to approve the listening session minutes from the December 16, 2019 meeting held in Abingdon, Matthew Hill seconded the motion, and the motion was approved.

Jared Burner gave the treasurer's report for the current Fiscal Year:

Cash Balance 6/30/2019	\$134,069.55
Revenues through 10/31/19	\$76,493.29 (\$76,024 in collections, \$908.79 in interest)
Expenditures through 10/31/19	\$6,703.18
Cash Balance 10/31/19	\$204,299.16

* Projections are that collections will be approximately \$250,000 annually.

Buddy Shelton moved to accept and file the treasurer's report, the motion was seconded by Steve Furrow and the motion carried.

The board reviewed the definition of a handler, as provided by Justin Bell. The board asked the committee to send letters to all those that have paid their assessment thanking them for paying the assessment, giving them an update regarding the grant process and detailing the definition of a handler as defined by Justin Bell. The board also asked Andy Smith to draft a letter to all those that have not paid their assessment letting them know that they have not paid the assessment,

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giving them an update regarding the grant process and detailing the definition of a handler as defined by Justin Bell. A letter will also be sent to the VCA to include in their February paper.

Bill Tucker reported on his conversation with Deputy Commissioner of Agriculture and the Deputy Secretary of Agriculture. It is understood that they will request Willie Morris have a greater amount of time or greater compensation to manage the program and grant processes.

Richard Lloyd moved to draft a letter to paying producers that will be published in the VCA newspaper and sent to all paying producers as well as a letter that will be sent to suspected non-paying producers. The non-paying producer letter will be sent to the Commissioner of Agriculture requesting it be sent to all non-paying producers. Jared Burner seconded the motion and it was unanimously approved.

Andy Smith introduced a draft ad for the mini grant program. Suggestions to add the contact information for Willie Morris and include a url for the VDACS site in which grant applications could be found should be added to the information presented.

The board received an invitation to attend the Farm Bureau State Livestock Advisory meeting in Harrisonburg on March 20th.

The board approved allowing Willie Morris to grant extension using his own discretion. All extension requests must be submitted at least 30 days prior to the end of the grant period.

The board created the following documents: grant guidelines, mid-year and final report, award agreement, conflict of interest form and grant rubric. The board decided to send the grant information to the agriculture and 4-H extension agent list serve as well as all cattlemen's associations statewide.

The board sent feedback to Elizabeth Nixon regarding the logo.

Andy Smith declared a public comment period open. No public comment was made. Public comment period closed.

Buddy Shelton moved to adjourn. Celcelia Moyer seconded the motion. Motion approved and meeting adjourned.