

FINAL MINUTES
Virginia Cattle Industry Board
Saturday, September 19, 2020
Weyers Cave Community Center
Weyers Cave, VA

Members Present

Andy Smith Cecelia Moyer Paige Pratt Jared Burner
Bill Tucker Richard Lloyd David Coleman Buddy Shelton

Members Absent

Perry Huffman Matthew Hill

Others Present

Melissa Ball, VDACS John Benner, VCE

Call to Order: Chairman, Andy Smith, called the meeting to order at 3:20 PM.

Minutes: *A motion was made by B. Shelton to approve the draft minutes of the July 10, 2020 meeting. The motion was seconded by B. Tucker and the motion was approved unanimously.*

Treasurers Report:

Total Balance on	September 1, 2020	\$483,659.28
Less Total Budgeted Expenses		-\$20,950.00
Less Allocated Unspent Funds for Current Fiscal Year Projects		-\$109,345.09
Vacant		\$0.00
Funds Available for Allocation		\$353,364.19

A motion was made by R. Lloyd to approve the treasurer’s report. The motion was seconded by J. Burner and the motion was approved unanimously.

Grant Discussion:

John Benner, Extension Agent, discussed his project titled “Virginia 4-H/FFA Market Beef Ultrasound Carcass Contest” that was tabled at the June meeting. The revised project includes the counties of Rockingham, Augusta, and Madison. The intent is to involve as many counties as possible across the state, each of which will be approve by the Chair or Vice-Chair.

R. Lloyd made a motion to fund a 2-year project (FY21 & FY 22), up to \$5,000 per fiscal year (\$10,000 total) for a statewide Ultrasound Carcass Contest project with funds being awarded on a first come-first served basis. P. Pratt seconded and the motion passed unanimously.

The board asked Melissa to investigate businesses that offer website and Facebook services. This will be further discussed at the next meeting.

The board discussed grant deadlines and decided to offer grants twice a year. Proposal deadlines will be January 15 and July 15 each year.

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A motion was made by R. Lloyd to approve up to \$1500 to place 2 ads in the Virginia Cattlemen's newspaper. The motion was seconded by J. Coleman and the motion was approved unanimously.

B. Tucker led the nomination for Chairman of the board. B. Shelton moved to nominate Andy Smith, Chair; B. Tucker, Vice-Chair; P. Pratt, Secretary; and R. Lloyd, Treasurer. J. Coleman seconded the motion and the motion was approved unanimously.

The board reviewed the annual report. *R. Lloyd moved to approve the annual report with the amendment of striking tax and replacing it with assessment. C. Moyer seconded the motion and the motion was approved unanimously.*

Andy presented draft summaries that could be utilized to communicate with the general public. The board asked for electronic copies of the documents and the board will follow-up on the topic at the next meeting.

The board discussed requesting a call for proposals for a specific item that will be discussed further at the next meeting.

Next Meeting:

The board will meet via WebEx at 7 PM on Tuesday, October 27, 2020.

Public Comment: None

Adjourn: Andy Smith declared the meeting adjourned at 4:45 PM.