

FINAL MINUTES  
Virginia Cattle Industry Board  
Tuesday, October 27, 2020  
Conference Call

*This meeting was held electronically via WebEx on Friday, June 19, 2020 during the Governor's declared state of emergency due to the COVID-19 pandemic making it unsafe for the public body to assemble in a single location.*

*A recording of the meeting is available:*

<https://covaconf.webex.com/recordingservice/sites/covaconf/recording/playback/1d3681d8359b468d904738f60e0289dd>

Password: Cattle2020

**Members Present**

Andy Smith	Cecelia Moyer	Paige Pratt	Matthew Hill
Bill Tucker	Richard Lloyd	David Coleman	Buddy Shelton

**Members Absent**

Perry Huffman  
Jared Burner

**Others Present**

Willie Morris, VDACS  
Melissa Ball, VDACS  
Debby Girvan, Flair Communication

**Call to Order:** Chairman, Andy Smith, called the meeting to order at 7:00 PM.

**Minutes:** *A motion was made by R. Lloyd to amend the minutes seconding of the motion to reflect the appropriate name for David Coleman, instead of J. Coleman, and reflect M. Hill's absence. A motion was made to approve the draft minutes of the July 10, 2020 meeting. The motion was seconded by D. Coleman and the motion was approved unanimously by roll call.*

Deborah Girvan, Flair Communication, presented her bid for the website design and social media presence. *A motion was made by M. Hill to approve obtaining a second bid to build a website for the board. The motion was seconded by S. Furrow and the motion was approved unanimously by roll call.*

The board discussed the grant cap amounts in the mini grants offered previously in 2020. The board decided, by consensus, to remove the cap on the grants.

The board discussed the mini-grants summary document. *The motion was made by S. Furrow to place an ad in the Virginia Cattlemen's Association and place the document in sale barns and other livestock facilities throughout the state. The motion was seconded by R. Lloyd and the motion was approved unanimously by roll call.*

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Treasurers Report: *A motion was made by S. Furrow to approve the treasurer's report. The motion was seconded by D. Coleman and the motion was approved unanimously by roll call.*

The board discussed a humane handling / slaughter issue that the industry continues to face. Discussions will continue regarding the Board's best approach to help resolve the matter.

**Next Meeting:**

The board will meet via conference call at 6 PM on Tuesday, December 1, 2020.

**Public Comment:** None

**Adjourn:** Andy Smith declared the meeting adjourned at 9:22 PM.