

Virginia Cattle Industry Board

Final Report

8/25/2022

Project Lead: Brandon Reeves
Organization: Virginia Cattlemen's Association
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Title: Exploring and Improving Cattle Marketing in Virginia through Travel and Case Study (21-8)

Project Type: Education Market Development Promotion Research Youth Development

Original Funding Amount: \$8,809.09

Remaining Balance: \$8,809.09

Objectives and Results:

Were the objectives from the original proposal reached? How? If not, why not? Please discuss any problems or delays. Methods and resulting data should be reported as they pertain to each objective.

COVID-19 unfortunately delayed this trip and the purpose for this grant.

Overall Benefit for Virginia Cattle Industry:

Please indicate the number of people that were impacted by or involved with this grant: How will your results improve Virginia's Cattle Industry?

N/A

Activities Associated with Project:

List any activities held in association with this project, including date, type (article, brochure, training, event, etc.), purpose, and any pertinent results.

N/A

Lessons Learned:

Comment on what worked, what did not work, and what you would do differently.

N/A

Future Work:

Discuss continuation of the project or how results will direct future activity.

We will reapply for a similar grant in the future.

Regions:

Please indicate what Virginia cattle production areas were impacted by this grant activity:

Select all that apply:

District I – Western South West

Buchanan, Dickenson, Lee, Russell, Scott, Smyth, Tazewell, Washington, Wise

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District II – Eastern South West

Bland, Carroll, Floyd, Giles, Grayson, Henry, Montgomery, Patrick, Pulaski, Wythe

District III – Southern Valley

Alleghany, Amherst, Augusta, Bath, Botetourt, Craig, Highland, Nelson, Roanoke, Rockbridge

District IV – Northern Valley

Clarke, Frederick, Page, Rockingham, Shenandoah, Warren

District V – Northern Piedmont

Accomack, Albemarle, Arlington, Caroline, Culpeper, Essex, Fairfax, Fauquier, Fluvanna, Gloucester, Goochland, Greene, King and Queen, King George, King William, Hanover, Henrico, Lancaster, Louisa, Loudoun, Madison, Matthews, Middlesex, New Kent, North Hampton, Northumberland, Orange, Prince William, Rappahannock, Richmond, Stafford, Spotsylvania, Westmoreland

District VI – Southern Piedmont

Amelia, Appomattox, Bedford, Brunswick, Buckingham, Campbell, Charlotte, Charles City, Chesapeake, Chesterfield, Cumberland, Dinwiddie, Franklin, Greensville, Hampton, Halifax, Isle of Wight, James City, Lunenburg, Mecklenburg, Newport News, Powhatan, Nottoway, Pittsylvania, Prince Edward, Prince George, Suffolk, Sussex, Southampton, Surry, Virginia Beach, York

Final Budget and Justification:

Item Type	Original Awarded Amount	Final Amount Spent
Personnel	\$0	\$0
Fringe	[\$0.00]	[\$0.00]
Travel	\$8,020.49	[\$0.00]
Supplies & Materials	\$588.60	[\$0.00]
Contractual	\$0	\$0
Other	\$0	\$0
Total	\$8,809.09	\$0.00

[How does the original budget relate to the final? Discuss any differences. Please include source and amount of other supporting funds, facilities, and personnel, if applicable.]

N/A

Credits: Please list how the Virginia Cattle Industry Board was recognized as a sponsor of this grant project.

N/A