

Draft Minutes
Virginia Cattle Industry Board
July 28, 2022 - 10:00 AM
The Hotel Roanoke
Roanoke, VA

Presiding: Bill Tucker, Chairman

Roll Call:

Members Present

Matthew Hill
Bill Tucker
Richard Lloyd
Steve Furrow
Buddy Shelton
Paige Pratt
Andy Smith

Members Absent

Jared Burner
David Coleman
Cecilia Moyer
Perry Huffman

Staff Present

Matthew Sponaugle, VDACS Liasion

Others Presents

Tracy Fitzsimmons, VDACS
Sarah King Capps, VA Tobacco Commission
Lisa Lloyd

Virginia Tobacco Region Revitalization Commission

Sarah Capps, Southern Regional Director, addressed the board about the purpose and background of the Virginia Tobacco Region Revitalization Commission. Capps indicated the potential opportunity for the VCIB and the Tobacco Commission to partner on projects in the future.

Public Comment

There was no public comment.

Approval of Minutes

A motion was made by S. Furrow to dispense with the reading of the minutes. A. Smith seconded the motion and the motion was approved unanimously. Smith moved to approve the draft minutes of the February 10, 2022 and March 17, 2022 meetings. The motion was seconded by Furrow and the motion was approved unanimously.

Financial Report

Richard Lloyd reviewed the financial report as presented below:

The FY 22-23 budget was then presented as:

Cash Balance:	June 30, 2021	\$787,000.64
Receipts through:	June 30, 2022	\$312,250.22
Interest through:	June 30, 2022	\$ 1,621.48
Expenditures through:	June 30, 2022	\$ 96,437.03
Total Balance:	June 30, 2022	\$1,004,435.31

Less Total Budgeted Expenses	\$ 37,594.00
Less Total Budgeted Grants	\$319,869.98
Funds Available for Allocation:	\$646,971.33

A motion to approve the financial report was made by Richard Lloyd, 2nd by Andy Smith. The motion passed.

OLD BUSINESS:

Website

The Board was presented with a 6 month contract extension for web design, hosting, and maintenance services from Flair Communications. The presented contract included services from July 1, 2022 to December 31, 2022. Furrow made a motion to accept the contract with Flair Communications for the 6 month period. Lloyd seconded and the motion was approved unanimously

NEW BUSINESS:

Action on Grant Proposals

The Board reviewed the following grant submissions:

NUMBER	TITLE	ORANIZATION	TYPE	AMOUNT REQUESTED
23-1	Ensuring Beef Tenderness for Small Processors and Producers in the Commonwealth	Virginia Tech	Research	\$15,000.00
23-2	Lee County Livestock Association Promoting Quality Assurance	Lee County Livestock Association	Promotion	\$2,500.00
23-3	2022 Virginia 4-H/FFA Market Beef Ultrasound Carcass Contest	Virginia Cooperative Extension - Augusta County	Youth Development	\$2,250.00
23-4	Analyzing the Viability of Pre-Consumer, Plant-Based Food Waste as Cattle Feed	Virginia Tech	Research	\$9,979.00
23-5	Creep-Grazing Brassica and Small Grain Forages for Fall-Born Calves	Shenandoah Valley Ag Research & Extension Center	Research	\$8,772.00
23-6	Agriculture in the Classroom: Cattle and the Environment Educational Resource	VA Foundation for Ag. In the Classroom	Education	\$7,500.00
23-7	Learn to Read: Stockmanship for Better Cattle & Grass	Virginia Forage & Grassland Council (VFGC)	Education	\$4,500.00
23-8	Increasing AI, EPD Data Analysis, and Genomics Applications in Southwest Virginia Beef Cattle Production	Scott County Cattlemen's Association	Education	\$2,016.40
23-9	Mobile App Development	Virginia Cattlemen's Association	Education & Promotion	\$50,000.00
23-10	The Old Dominion Stock Show and Rodeo (ODSS-R)	Virginia Cattlemen's Association	Youth Development + Education, Promotional, & Market Development	\$21,000.00
23-11	VCA Partnership with VT	Virginia Cattlemen's Association	Youth Development	\$2,500.00

			& Education	
23-12	Market Development for Tidewater Beef Cattle II	Eastern Virginia Cattlemen Association, Inc	Market Development	\$2,500.00
23-13	Building Knowledge, Confidence, and Future Industry Leaders - Virginia Youth Livestock Educational Contest	Virginia Tech	Youth Development / Education	\$5,000.00
23-14	Beef Quality Assurance Education for VA High School Ag Students & VA Youth Livestock Program Participants	Virginia Tech	Youth Development / Education	\$6,500.00

Shelton made a motion to fund the following grant proposals as submitted. Lloyd 2nd. Motion passed.

Grant# 23-1: *“Ensuring Beef Tenderness for Small Processors and Producers in the Commonwealth”*

Grant# 23-2: *“Lee County Livestock Association Promoting Quality Assurance”*

Grant# 23-3: *“2022 Virginia 4-H/FFA Market Beef Ultrasound Carcass Contest”*

Grant# 23-4: *“Analyzing the Viability of Pre-Consumer Plant-Based Food Waste as Cattle Feed”*

Grant# 23-5: *“Creep-Grazing Brassica and Small Grain Forages for Fall-Born Calves”*

Grant# 23-6: *“Agriculture in the Classroom: Cattle and the Environment Educational Resource”*

Grant# 23-7: *“Learn to Read: Stockmanship for Better Cattle & Grass”*

Grant# 23-8: *“Increasing AI, EPD Data Analysis, and Genomics Applications in Southwest Virginia Beef Cattle Production”*

Grant# 23-12: *“Market Development for Tidewater Beef Cattle II”*

Grant# 23-13: *“Building Knowledge, Confidence, and Future Industry Leaders – Virginia Youth Livestock Educational Contest”*

Grant# 23-14: *“Beef Quality Assurance Education for VA High School Ag Students & VA Youth Livestock Program Participants”*

Other Grant Proposal discussion included:

Grant# 23-9 *“Mobile App Development”*

A motion was made by Furrow to table grant #23-9, Smith 2nd. Motion passed unanimously.

Grant# 23-10 *“The Old Dominion Stock Show & Rodeo (ODSS-R)”*

A motion was made by Lloyd to table grant #23-10, Furrow 2nd. Motion passed unanimously.

Grant# 23-11 *“VCA Partnership with VT”*

A motion was made by Furrow to approve grant #23-11, Shelton 2nd. Motion passed unanimously. Pratt abstained from voting.

A summary of grant approvals below:

NUMBER	TITLE	ORANIZATION	TYPE	AMOUNT FUNDED
23-1	Ensuring Beef Tenderness for Small Processors and Producers in the Commonwealth	Virginia Tech	Research	\$15,000.00
23-2	Lee County Livestock Association Promoting Quality Assurance	Lee County Livestock Association	Promotion	\$2,500.00
23-3	2022 Virginia 4-H/FFA Market Beef Ultrasound Carcass Contest	Virginia Cooperative Extension - Augusta County	Youth Development	\$2,250.00
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23-9	Mobile App Development	Virginia Cattlemen's Association	Education & Promotion	Tabled
23-10	The Old Dominion Stock Show and Rodeo (ODSS-R)	Virginia Cattlemen's Association	Youth Development + Education, Promotional, & Market Development	Tabled
23-11	VCA Partnership with VT	Virginia Cattlemen's Association	Youth Development & Education	\$2,500.00
23-12	Market Development for Tidewater Beef Cattle II	Eastern Virginia Cattlemen Association, Inc	Market Development	\$2,500.00
23-13	Building Knowledge, Confidence, and Future Industry Leaders - Virginia Youth Livestock Educational Contest	Virginia Tech	Youth Development / Education	\$5,000.00
23-14	Beef Quality Assurance Education for VA High School Ag Students & VA Youth Livestock Program Participants	Virginia Tech	Youth Development / Education	\$6,500.00

Total: \$69,017.40

Other Business

The Board also asked M. Hill to reach out to Flair Communications about moving the contract dates to match our annual meeting dates to review grant applications.

Brandon Reeves of Virginia Cattlemen's Association requested a six month extension for the two VCA Grants 22-17 & 22-18. The Board voted to approve the extension for both grants.

There was discussion regarding the impact of inflation on costs of grants previously approved in addition to the delay of grant funding being utilized due to the pandemic. The board requested Matthew Sponaule reach out to past grantees and request an update on grant status as well as an updated budget if expenses have increased due to inflation.

Future Meeting Date

The next meeting will be held on October 13, 2022 in Blacksburg, VA.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Paige Pratt, VCIB Secretary
Matthew Sponaule, VDACS Liaison